

# Social Networks Policy of Privacy

Pursuant to the provisions in the Organic Act 15/1999, 13th December, related to Personal Data Protection (LOPD) and the Act 34/2002, 11th July, related to Information Society Services and Electronic Commerce (LSSI-CE), CAIMARI COMMUNICATIONS SL informs its users, that it has proceeded to create a profile on Facebook, with the purpose of advertising its products and services.

Company details:

CAIMARI COMMUNICATIONS SL

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If the user has a profile on the same Social Network and decides to join the site created by CAIMARI COMMUNICATIONS SL, thus showing their interest in the information posted on the website. By joining it, they grant their approval for us to make use of the personal data published on their profile.

The user will be able to access, at any time, the Social Network's information about its policy of privacy, as well as to configure their profile to guarantee their privacy.

CAIMARI COMMUNICATIONS SL will have access and permission to process any public information from the user, in particular, their contact names. Such details will only be used within the Social Network, and they will not be incorporated to any other files.

With regard to the rights of access, amendment, cancellation and opposition, which you are entitled to, and that can be

exerted before CAIMARI COMMUNICATIONS SL in accordance to the Data Protection Act (LOPD), you should take into account the following terms:

- Access: It will be defined by the requirements of the Social Network and its limitations to access the information from the users' profiles.
- Amendment: It will only be possible to amend the information that is under the control of CAIMARI COMMUNICATIONS SL, for example, deleting comments posted on the website itself. Normally, this right can be exerted on the Social Network.
- Cancellation and/or Opposition: As in the previous case, it can only be executed with the information that is under the control of CAIMARI COMMUNICATIONS SL, for example, when discontinuing the subscription to the profile.

□ CAIMARI COMMUNICATIONS SL will take the following actions:

- Accessing the public information on the profile.
- Publishing, on the user's profile, all the information already published on the CAIMARI COMMUNICATIONS SL website.
- Send personal and individual messages by means of the channels of the Social Network.
- State updates of the site, which will be published on the user's profile.

□ The user will always be able to control their connections, delete contents that no longer interest them, and restrict the amount of people with whom they share their connections. To do that, they will need to access their privacy configuration.

## Publications

The user, once they have joined the CAIMARI COMMUNICATIONS SL website, will be able to publish comments, links, photographs, or any sort of contents allowed by the Social Network. The

user, in all cases, must be the owner of such contents, to own the copyright and the intellectual property rights, or to have permission from any third parties that might be involved. It is expressly forbidden to publish on the website any texts, graphics, photographs, videos, etc. that might infringe upon moral, ethics, good taste, decency and/or that infringe, violate or breach the rights of patent or intellectual property, the image rights or the Law. In such cases, CAIMARI COMMUNICATIONS SL will have the right to immediately remove such contents, and the authority to request the permanent blockage of the user.

CAIMARI COMMUNICATIONS SL will not be held responsible for the contents published freely by a user.

The user must be aware that their publications will be seen by the other users, and for that reason they will take full responsibility over their privacy.

The images that might be published on the website will not be stored in any file by CAIMARI COMMUNICATIONS SL, but they will remain on the Social Network.

#### Competitions and promotions

CAIMARI COMMUNICATIONS SL has the right to organise competitions and promotions, in which the website users can take part. The terms and conditions will be published on the Social Network, whenever necessary, always in compliance with the LSSI-CE and any other applicable legislation.

The Social Network will not, in any way, act as a sponsor, guarantor or administrator of any of our promotions, and it will not be associated with any of them.

#### Advertising

CAIMARI COMMUNICATIONS SL will make use of the Social Network to advertise its products and services. Nevertheless, in the case of using your contact details for commercial purposes, it will always be in compliance with the legal requirements

provided in the LOPD and the LSSI-CE.

It will also have the right to recommend the CAIMARI COMMUNICATIONS SL website to other users so that they are able to enjoy the promotions and/or to be informed of its activity. Please find below the link to the privacy policy of the Social Network: Facebook:

<https://www.facebook.com/help/323540651073243/>